

PAYMENT MILESTONES

The total project cost will be payable in the following stages:

Milestone 1 — Project Kickoff: 40%

Payable at the time of confirmation. Work begins only after receiving all required project content and the initial payment.

Milestone 2 — Design Approval / Initial Completion: 40%

Payable after the initial version of the website is fully developed and delivered for client review. Once this payment is received, the revision phase (3 revision cycles within 15 days) will begin.

Milestone 3 — Final Completion & Launch: 20%

Payable after final approval. Handover of WordPress credentials will be done only after receipt of this payment.

TIMELINE & DELIVERY SCHEDULE

1. Project Duration

- The **minimum estimated project duration is 20 days** from the date of receiving complete content and project details.
- The **maximum duration** depends on the number of pages, features, and complexity.
- The final timeline will be communicated before beginning development.

2. Timeline Breakdown

Phase 1 — Planning & Setup: 2–3 Days

- Requirement confirmation
- Content collection
- Domain & hosting setup (if applicable)

Phase 2 — Design & Initial Development: 10–15 Days

- Layout design
- Theme customization
- Initial content placement
- Basic functionality setup

Phase 3 — Review & Revisions: 5–7 Days

- Client review of the initial completed website
- Corrections applied as per the revision policy

Phase 4 — Final Approval & Launch: 2–3 Days

- Final polishing
- Handover of credentials
- Launch

REVISION POLICY

1. Included Revision Cycles

The quotation includes:

- **Three (3) revision cycles** after the initial completion of the website.
- A **15-day revision window** starting from the day the initial version is delivered.

A “revision cycle” means a single consolidated list of changes provided at one time.

2. What’s Included in Revisions

- Text changes
- Image replacements
- Alignment/style adjustments
- Layout refinements
- Correction of minor functional issues

3. What’s *Not* Included

The following will be treated as **new work** and charged separately:

- Additional pages
- New features or new sections not included in the original quote
- Redesigning existing layouts
- Third-party integrations requested after project start
- Any work requested after the 3 included revision cycles

4. Change Requests Beyond Included Revisions

Additional revisions, modifications, or upgrades after the included cycles will be charged based on a **per-task quotation**

5. Revision Window Rules

- Revisions must be provided within the 15-day window.
- Delayed feedback may extend the overall timeline.
- The revision period does not overlap with the initial development timeline.